

Exhibit B

Generated on: This page was generated by TSDR on 2016-12-17 13:37:40 EST

Mark: MISS UNIVERSE

US Serial Number: 73831500

Application Filing Date: Oct. 13, 1989

US Registration Number: 1597876

Registration Date: May 22, 1990

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Feb. 19, 2010

Publication Date: Feb. 27, 1990

Mark Information

Mark Literal Elements: MISS UNIVERSE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 0568507, 0615449, 0620557, 0710641, 0710642, 0710671, 0710765, 0710898, 0710916, 0710931, 0710969, 0710971, 0710990, 0720283, 0848201, 1146211, 1182063, 1466355 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: ENTERTAINMENT SERVICES - NAMELY, PRESENTATION OF PAGEANTS AND CONTESTS

International Class(es): 041 - Primary Class

U.S Class(es): 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 01, 1950

Use in Commerce: Oct. 01, 1950

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: IMG UNIVERSE, LLC
Owner Address: 11 MADISON AVENUE
NEW YORK, NEW YORK UNITED STATES 10010
Legal Entity Type: LIMITED LIABILITY COMPANY
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: ANDREA L. CALVARUSO
Docket Number: 020310-2340

Correspondent

Correspondent Name/Address: ANDREA L. CALVARUSO
KELLY DRYE & WARREN LLP
101 PARK AVENUE
NEW YORK, NEW YORK UNITED STATES 10178
Phone: 212-808-7800
Fax: 212-808-7897

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 03, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 04, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 19, 2010	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	69934
Feb. 19, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Feb. 12, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69934
Feb. 11, 2010	TEAS SECTION 8 & 9 RECEIVED	
Feb. 10, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 10, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jan. 09, 2009	CASE FILE IN TICRS	
Dec. 08, 2000	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Dec. 08, 2000	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 14, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Mar. 29, 1996	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jul. 26, 1995	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 22, 1990	REGISTERED-PRINCIPAL REGISTER	
Feb. 27, 1990	PUBLISHED FOR OPPOSITION	
Jan. 26, 1990	NOTICE OF PUBLICATION	
Dec. 01, 1989	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 22, 1989	ASSIGNED TO EXAMINER	66483

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted
Renewal Date: May 22, 2010

TM Staff and Location Information

TM Staff Information - None**File Location**

Current Location: GENERIC WEB UPDATE

Date in Location: Feb. 19, 2010

Assignment Abstract Of Title Information

Summary

Total Assignments: 8

Registrant: MISS UNIVERSE, INC.

Assignment 1 of 8

Conveyance: ASSIGNMENT OF SECURITY INTEREST

Reel/Frame: [1320/0392](#)

Pages: 9

Date Recorded: Mar. 30, 1995

Supporting Documents: No Supporting Documents Available

AssignorName: [MSG HOLDINGS, L.P.](#)

Execution Date: Mar. 10, 1995

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

AssigneeName: [CHEMICAL BANK](#)

Legal Entity Type: BANKING CORPORATION

State or Country Where Organized: No Place Where Organized Found

Address: 270 PARK AVENUE NEW YORK, NY 10019

Correspondent

Correspondent Name: TERI L. GLASER

Correspondent Address: WHITE & CASE
1155 AVENUE OF THE AMERICAS
NEW YORK, NY 10036**Domestic Representative - Not Found****Assignment 2 of 8**

Conveyance: MERGER

Reel/Frame: [1362/0466](#)

Pages: 19

Date Recorded: Apr. 13, 1995

Supporting Documents: No Supporting Documents Available

AssignorName: [MISS UNIVERSE, INC.](#)

Execution Date: Mar. 10, 1995

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

AssigneeName: [MADISON SQUARE GARDEN, L.P.](#)

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: DELAWARE

Address: TWO PENN PLAZA, 14TH FLOOR
NEW YORK, NEW YORK 10121**Correspondent**

Correspondent Name: JENNIFER T. RADDING

Correspondent Address: PROSKAUER ROSE GOETZ & MENDELSON
1585 BROADWAY
NEW YORK, NY 10036**Domestic Representative - Not Found****Assignment 3 of 8**

Conveyance: TERMINATION AND RELEASE - CORRECTIVE DOCUMENT FOR 100322786

Reel/Frame: [1574/0408](#)

Pages: 11

Date Recorded: Mar. 19, 1997

Supporting Documents: No Supporting Documents Available

Assignor

Name: [CHASE MANHATTAN BANK, THE](#)

Execution Date: Nov. 25, 1996

Legal Entity Type: A BANKING CORPORATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [MADISON SQUARE GARDEN, L.P.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: MADISON SQUARE GARDEN 2 PENN PLAZA
NEW YORK, NEW YORK 10121-0091

Correspondent

Correspondent Name: WHITE & CASE

Correspondent Address: BERNARD ABDO, ESQ.
1155 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK 10036-2787

Domestic Representative - Not Found

Assignment 4 of 8

Conveyance: TERMINATION AND RELEASE OF SECURITY INTEREST

Reel/Frame: [1532/0624](#)

Pages: 10

Date Recorded: Dec. 04, 1996

Supporting Documents: No Supporting Documents Available

Assignor

Name: [CHASE MANHATTAN BANK, THE](#)

Execution Date: Nov. 26, 1996

Legal Entity Type: BANKING CORPORATION

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [MADISON SQUARE GARDEN L.P. \(F/K/A MSG HOLDINGS, L.P.\)](#)

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: DELAWARE

Address: TWO PENNSYLVANIA PLAZA
NEW YORK, NEW YORK 10023

Correspondent

Correspondent Name: WILLKIE FARR & GALLAGHER

Correspondent Address: WILLIAM M. RIED, ESQ.
153 EAST 53RD STREET
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 5 of 8

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [1532/0634](#)

Pages: 5

Date Recorded: Dec. 04, 1996

Supporting Documents: No Supporting Documents Available

Assignor

Name: [MADISON SQUARE GARDEN, L.P.](#)

Execution Date: Nov. 26, 1996

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: DELAWARE

Assignee

Name: [TRUMP PAGEANTS, L.P.](#)

Legal Entity Type: LIMITED PARTNERSHIP

State or Country DELAWARE
Where Organized:

Address: 725 FIFTH AVENUE
NEW YORK, NEW YORK 10022

Correspondent

Correspondent Name: WILLKIE FARR & GALLAGHER

Correspondent Address: WILLIAM M. RIED, ESQ.
153 EAST 53RD STREET
NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 6 of 8

Conveyance: CHANGE OF NAME

Reel/Frame: [1571/0511](#)

Pages: 6

Date Recorded: Mar. 21, 1997

Supporting Documents: No Supporting Documents Available

Assignor

Name: [TRUMP PAGEANTS, L.P.](#)

Execution Date: Jan. 06, 1997

Legal Entity Type: LIMITED PARTNERSHIP

State or Country No Place Where Organized Found
Where Organized:

Assignee

Name: [MISS UNIVERSE L.P., LLLP](#)

Legal Entity Type: LIMITED PARTNERSHIP

State or Country No Place Where Organized Found
Where Organized:

Address: SUITE 2100
1801 CENTURY PARK EAST
LOS ANGELES, CALIFORNIA 90067

Correspondent

Correspondent Name: PROSKAUER ROSE GOETZ & MENDELSON LLP

Correspondent Address: DEIRDRE P. SILVER, ESQ.
1585 BROADWAY
NEW YORK, NY 10036

Domestic Representative - Not Found

Assignment 7 of 8

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5654/0923](#)

Pages: 13

Date Recorded: Oct. 28, 2015

Supporting Documents: [assignment-tm-5654-0923.pdf](#)

Assignor

Name: [MISS UNIVERSE L.P.](#)

Execution Date: Sep. 10, 2015

Legal Entity Type: LIMITED LIABILITY LIMITED PARTNERSHIP

State or Country DELAWARE
Where Organized:

Assignee

Name: [IMG UNIVERSE, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE
Where Organized:

Address: 11 MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: ANDREA L. CALVARUSO

Correspondent Address: 101 PARK AVENUE
NEW YORK, NY 10178

Domestic Representative - Not Found

Assignment 8 of 8

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE ASSIGNOR PREVIOUSLY RECORDED ON REEL 005654 FRAME 0923. ASSIGNOR(S) HEREBY CONFIRMS THE ASSIGNMENT.

Reel/Frame: [5829/0971](#)

Pages: 21

Date Recorded: Jul. 06, 2016

Supporting Documents: [assignment-tm-5829-0971.pdf](#)

Assignor

Name: [MISS UNIVERSE L.P. LLLP](#)

Execution Date: Sep. 10, 2015

Legal Entity Type: LIMITED LIABILITY LIMITED PARTNERSHIP

State or Country Where Organized: DELAWARE

Assignee

Name: [IMG UNIVERSE, LLC](#)

State or Country Where Organized: DELAWARE

Legal Entity Type: LIMITED LIABILITY COMPANY

Address: 11 MADISON AVENUE
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: ANDREA L. CALVARUSO

Correspondent Address: 101 PARK AVENUE
NEW YORK, NY 10178

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 11

Type of Proceeding: Opposition

Proceeding Number: [91220573](#)

Filing Date: Feb 11, 2015

Status: Pending

Status Date: Feb 11, 2015

Interlocutory Attorney: GEOFFREY MCNUTT

Defendant

Name: Linda Grandia

Correspondent Address: LINDA GRANDIA
G & G EXCHANGE
KEPPLERSTREET 13
AMERSFOORT NETHERLANDS , 3817TA

Correspondent e-mail: info@missmultiverse.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS MULTIVERSE	Opposition Pending	86235052	

Plaintiff(s)

Name: Miss Universe L.P., LLLP and IMG Universe, LLC.

Correspondent Address: ANDREA L CALVARUSO
KELLEY DRYE & WARREN
101 PARK AVENUE
NEW YORK NY UNITED STATES , 10178

Correspondent e-mail: trademarks@kelleydrye.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	71632789	620557

MISS UNIVERSE

Renewed

[73831500](#)[1597876](#)

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 11, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 11, 2015	Mar 23, 2015
3	PENDING, INSTITUTED	Feb 11, 2015	
4	D APPEARANCE / POWER OF ATTORNEY	Mar 18, 2015	
5	D MOT FOR EXT W/ CONSENT	Mar 18, 2015	
6	EXTENSION OF TIME GRANTED	Mar 18, 2015	
7	D MOT FOR EXT W/ CONSENT	May 19, 2015	
8	EXTENSION OF TIME GRANTED	May 19, 2015	
9	D MOT FOR EXT W/ CONSENT	Jun 19, 2015	
10	EXTENSION OF TIME GRANTED	Jun 24, 2015	
11	D APPEARANCE / POWER OF ATTORNEY	Jul 06, 2015	
12	ANSWER	Jul 06, 2015	
13	D REQ TO W/DRAW AS ATTORNEY	Sep 01, 2015	
14	CHANGE OF CORRESP ADDRESS	Sep 02, 2015	
15	RESPONSE DUE 30 DAYS (DUE DATE)	Sep 04, 2015	Oct 04, 2015
16	D CHANGE OF CORRESP ADDRESS	Sep 28, 2015	
17	D DISCOVERY DOCUMENT	Sep 28, 2015	
18	TRIAL DATES RESET	Oct 06, 2015	
19	STIP FOR EXT	Dec 21, 2015	
20	EXTENSION OF TIME GRANTED	Dec 21, 2015	
21	P MOT FOR EXT W/O CONSENT	Jan 29, 2016	
22	D OPP/RESP TO MOTION	Feb 01, 2016	
23	P MOT IN SUPPORT OF ITS MOT FOR EXT OF TIME	Feb 11, 2016	
24	D OPP/RESP TO MOTION	Feb 21, 2016	
25	EXTENSION OF TIME GRANTED	Mar 10, 2016	
26	P MOT TO JOIN/SUBSTITUTE PARTY	Mar 21, 2016	
27	P MOT TO COMPEL DISCOVERY	Apr 05, 2016	
28	D OPP/RESP TO MOTION	Apr 06, 2016	
29	P REPLY IN SUPPORT OF MOTION	Apr 08, 2016	
30	D OPP/RESP TO MOTION	Apr 12, 2016	
31	P REPLY IN SUPPORT OF MOTION	Apr 27, 2016	
32	SUSP PEND DISP OF OUTSTNDNG MOT	Jul 12, 2016	
33	TRIAL DATES RESET	Aug 01, 2016	
34	P MOT FOR SANCTIONS (OTHER)	Nov 02, 2016	
35	SUSP PEND DISP OF OUTSTNDNG MOT	Nov 02, 2016	
36	D OPP/RESP TO MOTION	Nov 28, 2016	
37	D'S SUPPLEMENTAL FILING IN ADDITION TO ITS RESPONSE	Nov 28, 2016	
38	D MOT TO COMPEL DISCOVERY	Dec 01, 2016	
39	P REPLY IN SUPPORT OF MOTION	Dec 07, 2016	
40	D REPLY IN SUPPORT OF MOTION	Dec 08, 2016	
41	SUSP PEND DISP OF OUTSTNDNG MOT	Dec 12, 2016	

Type of Proceeding: Opposition

Proceeding Number: [91201983](#)

Filing Date: Oct 10, 2011

Status: Terminated

Status Date: Jan 30, 2012

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: Patrick D Lindsay

Correspondent Address: PATRICK D LINDSAY
1531 WEST LEMON STREET, APARTMENT 1302
TAMPA FL UNITED STATES , 33606 1021

Correspondent e-mail: patrickfilmreal@yahoo.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MS THICK'E UNIVERSE	Abandoned - After Inter-Partes Decision	85096762	
MS THICK'E USA	Abandoned - After Inter-Partes Decision	85096752	

Plaintiff(s)

Name: Miss Universe L.P., LLP

Correspondent Address: ANNA JAKOBSSON
KELLEY DRYE WARREN LLP
101 PARK AVENUE
NEW YORK NY UNITED STATES , 10178

Correspondent e-mail: ajakobsson@kelleydrye.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	71632789	620557
MISS UNIVERSE	Renewed	73831500	1597876
MISS USA	Renewed	73831501	1601484
MISS TEEN USA	Renewed	73452820	1660124

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 10, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 10, 2011	Nov 19, 2011
3	PENDING, INSTITUTED	Oct 10, 2011	
4	NOTICE OF DEFAULT	Dec 13, 2011	
5	BOARD'S DECISION: SUSTAINED	Jan 30, 2012	
6	TERMINATED	Jan 30, 2012	

Type of Proceeding: Opposition

Proceeding Number: [91189461](#)

Filing Date: Mar 25, 2009

Status: Terminated

Status Date: Oct 01, 2009

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Let's Talk Entertainment Agency Pty Ltd

Correspondent Address: JAIME S. RICH
LOTT & FRIEDLAND, PA
355 ALHAMBRA CIRCLE, SUITE 1100; POST OFFICE DRAWER 141098
CORAL GABLES FL UNITED STATES , 33114-1098

Correspondent e-mail: jrich@lfiplaw.com , dkfriedland@lfiplaw.com , krivera@lfiplaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MISS CASINO QUEEN OF THE UNIVERSE	IR CANCELLED; US APPLICATION ABANDONED	79049198	

Plaintiff(s)

Name: Miss Universe LP, LLLP

Correspondent Address: Andrea Calvaruso
Donovan & Yee LLP
110 Greene Street, Suite 700
New York NY UNITED STATES , 10012

Correspondent e-mail: acalvaurso@yeellp.com , aopp@yeellp.com

Associated marks			
Mark	Application Status	Serial Number	Registration

			Number
MISS UNIVERSE	Renewed	73831500	1597876
MISS UNIVERSE	Renewed	73254282	1182063

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 25, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 27, 2009	May 06, 2009
3	PENDING, INSTITUTED	Mar 27, 2009	
4	D'S MOTION FOR AN EXTENSION OF TIME	May 06, 2009	
5	TRIAL DATES RESET	Jun 05, 2009	
6	STIPULATION FOR AN EXTENSION OF TIME	Jun 05, 2009	
7	EXTENSION OF TIME GRANTED	Jun 05, 2009	
8	NOTICE OF DEFAULT	Aug 17, 2009	
9	BOARD'S DECISION: SUSTAINED	Oct 01, 2009	
10	TERMINATED	Oct 01, 2009	

Type of Proceeding: Opposition

Proceeding Number: [91188672](#)

Filing Date: Feb 03, 2009

Status: Terminated

Status Date: Feb 09, 2010

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: Teandrea N. Watson

Correspondent Address: Teandrea N. Watson
6414 South Justine Ave., #1
Chicago IL UNITED STATES , 60636

Correspondent e-mail: teandrea@sdjpageantry.com; missteaus@yahoo.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS BLACK UNIVERSE INTERNATIONAL PAGEANT	Abandoned - After Inter-Partes Decision	77098470	

Plaintiff(s)

Name: Miss Universe L.P., LLLP

Correspondent Address: Amy C. Opp
Donovan & Yee LLP
110 Greene Street, Suite 700
New York NY UNITED STATES , 10012

Correspondent e-mail: aopp@yeellp.com , acalvaruso@yeellp.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	73831500	1597876
MISS UNIVERSE	Renewed	71632789	620557
MISS UNIVERSE	Renewed	73254282	1182063

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 03, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 03, 2009	Mar 15, 2009
3	PENDING, INSTITUTED	Feb 03, 2009	
4	ANSWER	Mar 07, 2009	
5	BD'S COMMUNICATION	Mar 10, 2009	
6	P'S MOTION TO COMPEL DISCOVERY	Sep 17, 2009	
7	RESPONSE DUE 30 DAYS (DUE DATE)	Sep 21, 2009	Oct 21, 2009
8	UNDELIVERABLE MAIL	Nov 12, 2009	
9	TRIAL DATES RESET	Nov 16, 2009	

10	UNDELIVERABLE MAIL	Dec 08, 2009
11	PL'S MOTION FOR SANCTIONS	Dec 21, 2009
12	SUSPENDED PENDING DISP OF OUTSTNDNG MOT	Dec 25, 2009
13	BOARD'S DECISION: SUSTAINED	Feb 09, 2010
14	TERMINATED	Feb 09, 2010

Type of Proceeding: Opposition

Proceeding Number: [91160627](#)

Filing Date: May 06, 2004

Status: Terminated

Status Date: Apr 28, 2007

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: Community Marketing, Inc.

Correspondent Address: Community Marketing, Inc.
ATT: Thomas E. Roth
584 Castro St. #834
San Francisco CA UNITED STATES , 94114

Associated marks

Mark	Application Status	Serial Number	Registration Number
MR GAY UNIVERSE	Abandoned - After Inter-Partes Decision	78132432	

Plaintiff(s)

Name: MISS UNIVERSE L.P., LLP

Correspondent Address: Andrea L. Calvaruso
DONOVAN & YEE LLP
110 GREENE ST STE 700
NEW YORK NY UNITED STATES , 10012-3838

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	73831500	1597876

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	May 06, 2004	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 24, 2004	Jul 03, 2004
3	PENDING, INSTITUTED	May 24, 2004	
4	ANSWER	Jun 25, 2004	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Nov 24, 2004	
6	PL'S MOTION FOR EXT APPROVED	Jan 11, 2005	
7	PLAINTIFF'S NOTICE OF RELIANCE	Apr 05, 2005	
8	PLAINTIFF'S NOTICE OF RELIANCE	Apr 05, 2005	
9	PLAINTIFF'S NOTICE OF RELIANCE	Mar 24, 2005	
10	NOTICE OF FILING OF TRANSCRIPT OF OPPOSER'S TESTIMONY AND EXHIBITS	Mar 30, 2005	
11	EXHIBITS FOR PLAINTIFF	Mar 30, 2005	
12	EXHIBITS FOR PLAINTIFF	Mar 30, 2005	
13	EXHIBITS FOR PLAINTIFF	Mar 30, 2005	
14	D'S DISCOVERY DEPOSITION OF T. ROTH WITH EXHS	Mar 30, 2005	
15	DEFENDANT'S NOTICE OF RELIANCE	May 26, 2005	
16	PL'S APP TO STRIKE APP NOT OF RELIANCE	Jun 20, 2005	
17	APPLICANT'S BRIEF IN RESPONSE TO PL'S MOTION TO STRIKE	Jul 06, 2005	
18	OPPOSER'S FILED MOTION TO STRIKE APPLICANT'S NOTICE OF RELIANCE HAS BEEN FULLY BRIEFED	Aug 29, 2005	
19	PROCEEDINGS ARE RESUMED; PL'S REBUTTAL TESTIMONY PERIOD IS RESET	Sep 16, 2005	
20	PL'S TRIAL BRIEF 1 OF 4	Sep 14, 2005	
21	incomplete copy of No. 23	Sep 14, 2005	
22	PL'S TRIAL BRIEF 3 OF 4	Sep 14, 2005	
23	PL'S TRIAL BRIEF 4 OF 4	Sep 14, 2005	

24	PL'S TRIAL BRIEF 2 OF 4	Sep 14, 2005
25	COPY OF NO. 22	Sep 14, 2005
26	DEF'S REQUEST FOR ORAL HEARING	Jan 26, 2006
27	DEF'S TRIAL BRIEF	Jan 27, 2006
28	PL'S REPLY BRIEF	Feb 14, 2006
29	CONFIDENTIAL - EXHS TO P'S TRIAL BRIEF	Mar 09, 2006
30	ORAL HEARING SCHEDULED	May 31, 2006
31	ORAL HEARING APPEARANCE RECORD	Jun 22, 2006
32	BOARD'S DECISION: SUSTAINED	Feb 09, 2007
33	TERMINATED	Apr 28, 2007

Type of Proceeding: Extension of Time

Proceeding Number: [78132432](#)

Filing Date: Feb 05, 2004

Status: Terminated

Status Date: Feb 17, 2004

Interlocutory Attorney:

Defendant

Name: Community Marketing, Inc.

Correspondent Community Marketing, Inc.

Address: 584 Castro St. #834
San Francisco CA UNITED STATES , 94114

Associated marks

Mark	Application Status	Serial Number	Registration Number
MR GAY UNIVERSE	Abandoned - After Inter-Partes Decision	78132432	

Potential Opposer(s)

Name: Miss Universe L.P., LLLP

Correspondent Andrea L. Calvaruso

Address: DONOVAN & YEE LLP
110 Greene Street, Suite 700
New York NY UNITED STATES , 10012

Name: MISS UNIVERSE L.P., LLP

Correspondent Andrea L. Calvaruso

Address: DONOVAN & YEE LLP
110 GREENE ST STE 700
NEW YORK NY UNITED STATES , 10012-3838

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	73831500	1597876

Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Feb 05, 2004	
2	EXTENSION OF TIME GRANTED	Feb 17, 2004	
3	INCOMING - EXT TIME TO OPPOSE FILED	Mar 08, 2004	
4	EXTENSION OF TIME GRANTED	Mar 11, 2004	

Type of Proceeding: Opposition

Proceeding Number: [91158467](#)

Filing Date: Nov 05, 2003

Status: Terminated

Status Date: Nov 18, 2003

Interlocutory Attorney: LINDA M SKORO

Defendant

Name: Miss Gay Universe Worldwide Inc.

Correspondent MISS GAY UNIVERSE WORLDWIDE INC.

Address: CLUB MARCELLAS
150 Theatre Place
BUFFALO NY UNITED STATES , 14202-1910

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MISS GAY UNIVERSE	Abandoned - After Inter-Partes Decision	76362428	
Plaintiff(s)			

Name: Miss Universe L.P., LLLP

Correspondent Address: Andrea L Calvaruso
Donovan & Yee LLP
110 Greene ST Ste 700
New York NY UNITED STATES , 10012

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	73831500	1597876

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 05, 2003	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 18, 2003	Dec 28, 2003
3	PENDING, INSTITUTED	Nov 18, 2003	
4	DELETE ENTRY	Mar 10, 2004	
5	D'S MOTION FOR AN EXTENSION OF TIME	Mar 01, 2004	
6	def's motion to extend time is granted	Mar 12, 2004	
7	ANSWER	Apr 28, 2004	
8	DEF'S EXPRESS ABANDONMENT	Sep 24, 2004	
9	BOARD'S DECISION: SUSTAINED	Nov 30, 2004	
10	TERMINATED	Dec 08, 2004	

Type of Proceeding: Extension of Time

Proceeding Number: [76362428](#)

Filing Date: Aug 22, 2003

Status: Terminated

Status Date: Aug 22, 2003

Interlocutory Attorney:

Defendant

Name: Miss Gay Universe Worldwide Inc.

Correspondent Address: MISS GAY UNIVERSE WORLDWIDE INC.
CLUB MARCELLAS
150 THEATRE PL
BUFFALO NY UNITED STATES , 14202-1910

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MISS GAY UNIVERSE	Abandoned - After Inter-Partes Decision	76362428	
Potential Opposer(s)			

Name: Miss Universe L.P., LLLP

Correspondent Address: Andrea L Calvaruso
Donovan & Yee LLP
110 Greene ST Ste 700
New York NY UNITED STATES , 10012

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	73831500	1597876

Prosecution History			
Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Jul 24, 2003	
2	EXTENSION OF TIME GRANTED	Aug 22, 2003	
3	INCOMING - EXT TIME TO OPPOSE FILED	Sep 09, 2003	
4	EXTENSION OF TIME GRANTED	Oct 03, 2003	

5 INCOMING - EXT TIME TO OPPOSE FILED Sep 29, 2003
6 EXTENSION OF TIME GRANTED Oct 24, 2003

Type of Proceeding: Opposition

Proceeding Number: [91121275](#)

Filing Date: Oct 25, 2000

Status: Terminated

Status Date: Aug 21, 2001

Interlocutory Attorney: ANGELA LYKOS

Defendant

Name: BEAU ST. JOHN'S RAINBOW PRODUCTIONS, INC

Correspondent HAROLD C. KING JR.

Address: TERRY J. SCHLOSSER
RAINBOW PRODUCTIONS 11715 E. FOWLER #115
TAMPA FL UNITED STATES , 33612

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS NUDE UNIVERSE	Abandoned - After Inter-Partes Decision	75841518	

Plaintiff(s)

Name: MISS UNIVERSE L.P., LLLP

Correspondent ANDREA L. CALVARUSO

Address: DONOVAN & YEE LLP
110 GREENE, NY 10012

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	73831500	1597876

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 25, 2000	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 19, 2000	Jan 28, 2001
3	PENDING, INSTITUTED	Dec 19, 2000	
4	D ALLOWED THIRTY DAYS TO SHOW CAUSE	May 10, 2001	
5	BOARD'S DECISION: SUSTAINED	Aug 21, 2001	
6	TERMINATED	Aug 21, 2001	

Type of Proceeding: Opposition

Proceeding Number: [91117397](#)

Filing Date: Mar 06, 2000

Status: Terminated

Status Date: May 01, 2002

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: GLOBAL PAGEENTRY SYSTEMS, INC.

Correspondent JOHN S. EGBERT

Address: HARRISON & EGBERT
1018 PRESTON STE. 100
HOUSTON TX UNITED STATES , 77002

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS GAY UNIVERSE	Abandoned - After Inter-Partes Decision	75390640	

Plaintiff(s)

Name: MISS UNIVERSE L.P., LLP.

Correspondent CHRISTINE M. RIGNEY

Address: DONOVAN & YEE LLP.
110 GREENE ST. #700
NEW YORK NY UNITED STATES , 10012

Associated marks

Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	73831500	1597876
Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 06, 2000	
2	NOTICE SENT; TRIAL DATES RESET; ANSWER DUE	Apr 03, 2000	May 13, 2000
3	PENDING, INSTITUTED	Apr 03, 2000	
4	ANSWER	May 15, 2000	
5	PL'S NOTICE OF JUDGEMENT IN PROCEEDING	Oct 16, 2001	
6	BOARD'S DECISION: SUSTAINED	May 01, 2002	
7	TERMINATED	May 01, 2002	
8	TERMINATED	May 01, 2002	
Type of Proceeding: Opposition			
Proceeding Number:	91113538	Filing Date:	Mar 24, 1999
Status:	Terminated	Status Date:	May 01, 2002
Interlocutory Attorney:	CHERYL S GOODMAN		
Defendant			
Name:	GLOBAL PAGEANTRY SYSTEMS, INC.; JOHN DOE 1-10		
Correspondent Address:	HARRISON AND EGBERT 412 MAIN STREET, 7TH FLOOR HOUSTON TX UNITED STATES , 77002		
Associated marks			
Mark	Application Status	Serial Number	Registration Number
UNIVERSE PAGEANTRY	Abandoned - After Inter-Partes Decision	75390628	
Plaintiff(s)			
Name:	MISS UNIVERSE L.P., LLLP		
Correspondent Address:	RICHARD S. SAMSON DONOVAN & YEE, LLP 110 GREENE STREET #700 NEW YORK NY UNITED STATES , 10012		
Associated marks			
Mark	Application Status	Serial Number	Registration Number
MISS UNIVERSE	Renewed	73831500	1597876
Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 24, 1999	
2	NOTICE SENT; TRIAL DATES RESET; ANSWER DUE	May 11, 1999	Jun 30, 1999
3	PENDING, INSTITUTED	Apr 20, 1999	
4	ANSWER	Jun 28, 1999	
5	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 19, 2000	
6	PL'S MOT TO CONSOLIDATE W/117,397	Apr 19, 2000	
7	MOTION TO CONSOLIDATE GRANTED	Jun 26, 2000	
8	PL'S REQ FOR SUSPENSION	Nov 13, 2000	
9	SUSPENDED PENDING DISP OF CIVIL ACTION	Jan 08, 2001	
10	PL'S NOTICE OF JUDGMNT IN CA/MTN FOR JUD GMENT	Oct 16, 2001	
11	ORDER TO SHOW CAUSE	Nov 28, 2001	
12	BOARD'S DECISION: SUSTAINED	Mar 25, 2002	
13	TERMINATED	Mar 25, 2002	
14	BOARD'S DECISION: SUSTAINED	May 01, 2002	
15	TERMINATED	May 01, 2002	

Int. Cl.: 41

Prior U.S. Cl.: 107

United States Patent and Trademark Office **Reg. No. 1,597,876**
Registered May 22, 1990

**SERVICE MARK
PRINCIPAL REGISTER**

MISS UNIVERSE

MISS UNIVERSE, INC. (CALIFORNIA CORPORATION)
5750 WILSHIRE BOULEVARD
LOS ANGELES, CA 90048

FIRST USE 10-1-1950; IN COMMERCE
10-1-1950.

OWNER OF U.S. REG. NOS. 568,507, 1,466,355
AND OTHERS.

FOR: ENTERTAINMENT SERVICES -
NAMELY, PRESENTATION OF PAGEANTS
AND CONTESTS, IN CLASS 41 (U.S. CL. 107).

SER. NO. 73-831,500, FILED 10-13-1989.

SUSAN LEE, EXAMINING ATTORNEY